

# #ubaITconf in brief

The Ukrainian Bar Association (UBA) has the pleasure of inviting you to participate in the third UBA Conference on IT Law scheduled to take place on **12 April 2018 in Kyiv**.

This specialized event will focus on the legal aspects of IT company activity, IT legislative regulation, and the juridical aspects of IT transactions.

We have invited a range of the most experienced industry experts to share their knowledge including IT lawyers, professional business defenders, IT company managers, and investors.

## 2017 participation

**Lawyers**

**112**

**70**

**Legal adviser**

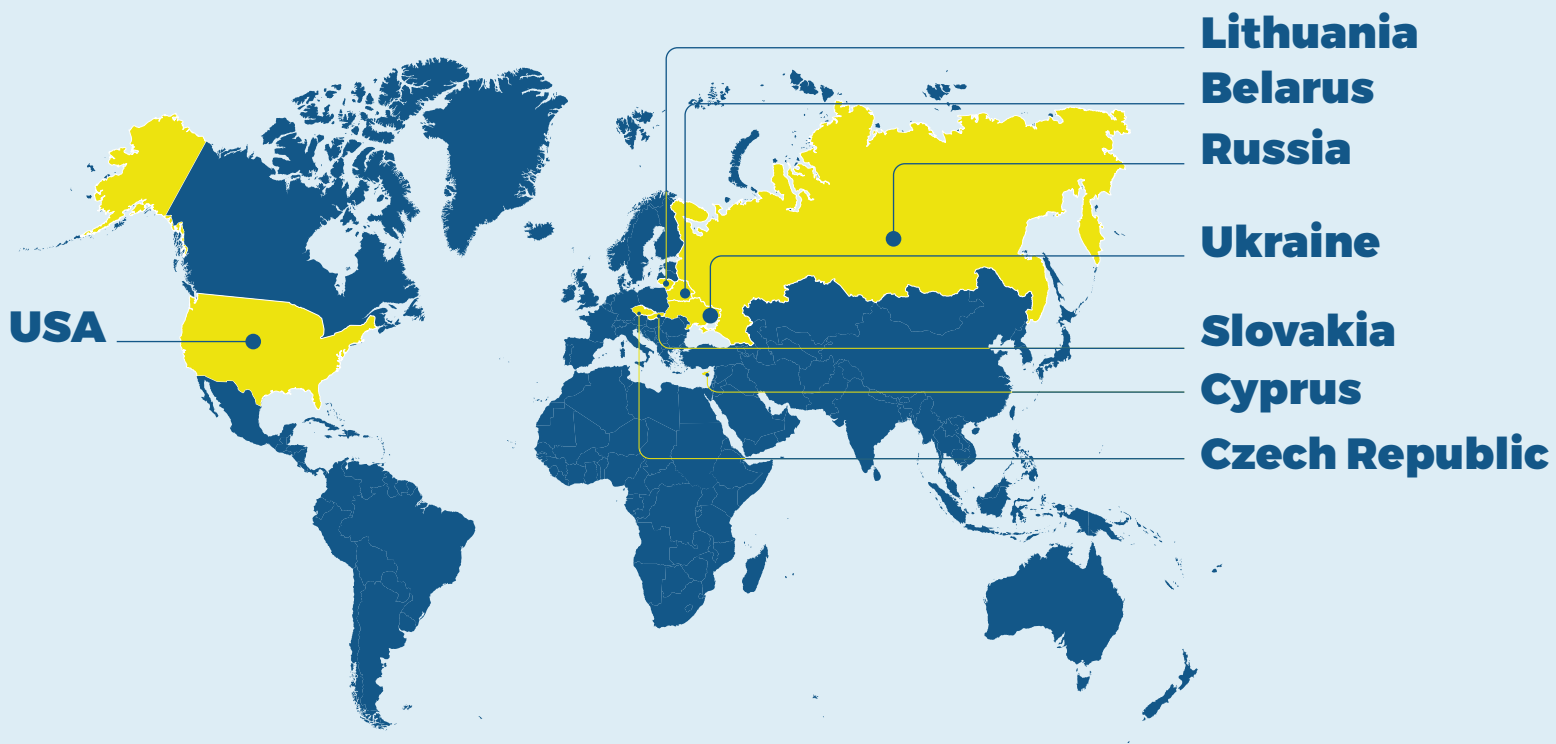
**Directors /  
Top Managers /  
Managing Partners**

**96**

**5**

**Judges / Scientists /  
Politicians**

## Geography of participants and speakers



# Briefly about #ubaITconf

## In addition to the conference



IN UKRAINIAN

**Pre-conference event**  
“IMMERSIVE  
TECH MEETUP”



<https://goo.gl/qPK7pS>



**Information brochure**  
“RELOCATION  
OF IT-COMPANIES:  
JURISDICTION”

<https://goo.gl/cq6DXZ>

## PROGRAM

**The UBA  
Conference  
on IT Law  
2016**



<https://goo.gl/9EmZPE>

**II UBA  
Conference  
on IT Law  
2017**



<https://goo.gl/MPACSe>

## VIDEO ARCHIVE



IN UKRAINIAN



**The UBA  
Conference  
on IT Law  
2016**



<https://goo.gl/bkGSq3>



IN UKRAINIAN



**II UBA  
Conference  
on IT Law  
2017**



<https://goo.gl/91Mkou>

# Sponsorship opportunities for conference partners

	EXCLUSIVE GENERAL PARTNER	EXCLUSIVE SECTION PARTNER	PARTNER	RECEPTION PARTNER	COFFEE BREAK PARTNER
Welcoming address to conference participants	✓	✗	✗	✗	✗
Comment from partner representative in conference video	✓	✗	✗	✗	✗
Banner placement in conference hall near the stage area	✓	✗	✗	✗	✗
Placement of company banner in the conference hall	✗	✓	✓	✗	✗
Placement of advertising materials in the UBA Newsletter	1 PAGE	✗	✗	✗	✗
Advertisement in the conference brochure	1 PAGE	1/2 PAGE	1/4 PAGE	✗	✗
Distribution of branded promotional merchandise among event participants (flash cards, pens etc.)	✓	✗	✗	✗	✗
Logo on the conference brochure cover with indication of partnership status	✓	✓	✓	✗	✗
Logo on main event slide	✓	✗	✗	✗	✗
Logo on main section slide	✗	✓	✗	✗	✗
Logo on conference banner with indication of partnership status	✓	✓	✓	✓	✓
Logo with indication of partnership status in advertising materials	✓	✓	✓	✓	✗
Free participation for partner representatives	2 PERSONS	1 PERSON	✗	✗	✗
Conference registration fee discount	20 %	15 %	20% FOR 3 REPRESENTATIVES	10% FOR 3 REPRESENTATIVES	10% FOR 2 REPRESENTATIVES
Inclusion of advertising materials among conference handout materials	✓	✓	✗	✗	✗
Mention in conference post-releases with indication of partnership status	✓	✓	✓	✓	✗
Logo on the UBA web-site (conference page) with indication of the partnership status	✓	✓	✓	✓	✓
Banner placement at reception venue	✗	✗	✗	✓	✗
Welcoming address to reception participants	✗	✗	✗	✓	✗
Placement of advertising materials at the reception venue	✗	✗	✗	✓	✗
Banner placement at the coffee break venue	✗	✗	✗	✗	✓
Placement of advertising materials at the coffee break venue	✗	✗	✗	✗	✓
	<b>60 000 UAH 1 700 EUR</b>	<b>35 000 UAH 1 000 EUR</b>	<b>30 000 UAH 850 EUR</b>	<b>25 000 UAH 700 EUR</b>	<b>20 000 UAH 565 EUR</b>