

ALL-UKRAINIAN PUBLIC ORGANIZATION  
UKRAINIAN BAR ASSOCIATION  
UKRAINIAN ARBITRATION DAYS



**3 November 2017**  
RADISSON BLU HOTEL

# **KIEV ARBITRATION DAYS 2017: *Think Big!***

**SPONSORSHIP OPPORTUNITIES**

# DEAR MADAMS AND SIRS,

The Ukrainian Bar Association has the pleasure of offering you a possibility to become a partner of the seventh international conference “KIEV ARBITRATION DAYS 2017: Think Big!” which will be held on 3 November 2017 in Kiev, Ukraine.

This conference has already become the key arbitration event in Ukraine. The leading experts from around the world will discuss the most topical and complicated issues in international arbitration, the area closely related to international business and cross-border transactions.

The outcomes of the conference from the past six years have proved that this event is extremely relevant and up-to-date. The main purpose of KIEV ARBITRATION DAYS is to open Ukraine to the world of international arbitration and bring new ideas and knowledge to local practitioners and arbitrators.

Thus, the conference provides a perfect opportunity for the leading international experts to meet American, European and Ukrainian colleagues and open new and promising possibilities of cooperation.

KIEV ARBITRATION DAYS 2017: Think Big! will attract plenty of leading professionals in commercial arbitration and dispute resolution from Ukraine, USA, the CIS and Europe, arbitrators, state officials and lawyers practicing commercial arbitration.

The Ukrainian Bar Association encourages you to get familiar with the sponsorship opportunities of becoming the general partner, partner, session partner and reception partners, developed in accordance with the up-to-date international practice.

We believe that your support of the international conference “KIEV ARBITRATION DAYS 2017: Think Big!” will make a significant investment in a positive image of your company and will bring you useful business contacts and information.

For more information about partnership opportunities, please contact **Iya Savchenko** by phone: +380 (44) 492-8848 or e-mail: [conference@uba.ua](mailto:conference@uba.ua).

## SPONSORSHIP OPPORTUNITIES FOR CONFERENCE PARTNERS

	GENERAL PARTNER	PARTNER	SESSION PARTNER	EVENING RECEPTION PARTNER
Closing remarks by the partner representative	✓	✗	✗	✗
Banner placement at the conference hall near the pulpit	✓	✗	✗	✗
Placement of the company's banner in the conference hall	✗	✓	✗	✗
Distribution of promotional merchandise among the event participants (flash cards, pens etc.)	✓	✗	✗	✗
Advertisement in the conference brochure with indication of the partnership status	1 page	1/2 page	1/4 page	✗
Logo on the conference brochure cover	✓	✗	✗	✗
Logo on the conference banner with indication of the partnership status	✓	✓	✓	✓
Logo with indication of the partnership status in advertisement materials	✓	✓	✓	✓
Free participation for partner representatives	2 persons	1 person	✗	✗
Conference registration fee discount	20%	15%	20% for 3 representatives	✗
Placement of advertising materials in the UBA Newsletter	1 page	✗	✗	✗
Inclusion of advertisement materials to the conference hand-out materials	✓	✓	✗	✗
Mentioning in conference post-releases with indication of the partnership status	✓	✓	✓	✓
Logo on the UBA web-site (conference page) with indication of the partnership status	✓	✓	✓	✓
Exclusive banner placement at the reception venue	✗	✗	✗	✓
Welcoming address to the reception participants	✗	✗	✗	✓
Placing advertising materials at the reception venue	✗	✗	✗	✓
	<b>EUR 3 000</b>	<b>EUR 1 500</b>	<b>EUR 1 200</b>	<b>EUR 1 500</b>

## SPONSORSHIP OPPORTUNITIES FOR CONFERENCE PARTNERS

	EXPONENT	PARTICIPANT EVENT BAG SPONSOR	BADGE NECKBAND SPONSOR
Placement of the company's banner in the conference hall	✓	✗	✗
Inclusion of advertisement materials to the conference hand-out materials	✓	✗	✗
Logo on the UBA web-site (conference page) with indication of the partnership status	✓	✓	✓
Logo placement at the participant event bag	✗	✓	✗
Logo placement at the participant badge neckband	✗	✗	✓
	<b>EUR 1 000</b>	<b>EUR 500</b>	<b>EUR 500</b>