



Sponsorship opportunities

1st Ukrainian International Conference

**International Dispute Resolution:
Ukraine, Russia and CIS countries**

Radisson BLU Hotel, Kiev, Ukraine
23 November 2010



the global voice of
the legal profession

Why the IBA

The International Bar Association (IBA) influences the development of international law reform and shapes the future of the legal profession. The IBA has offices in London, Sao Paulo and Dubai. The association comprises over 35,000 lawyers, 80 group member law firms and over 197 bar associations and law societies across all continents.

By sponsoring an IBA event you will place your brand in front of some of the world's most prominent consumers and be provided with the opportunity to raise your company's profile among your existing clients and potential new clients.

The IBA organises nearly 40 specialist conferences per year worldwide which are attended by an unrivalled list of leading law professionals. The events give members and non-members alike an invaluable opportunity to share information regarding the latest developments in the industry.

The conferences are also widely regarded as valuable networking occasions, thus sponsorship not only offers you the opportunity to put your company brand in front of some of the world's top consumers and business decision makers, but it will also enhance your marketing message by enabling you to network with high profile decision makers in large international law firms and in-house counsel of some of the largest corporations in the world – a most distinguished target base for advertisers everywhere.

Sponsorship of an IBA event will help you to:

- Enhance your brand amongst a distinguished target base
- Give you the opportunity to network with decision makers
- Impress and influence your existing client base as well as make new connections
- Launch and promote a product/service
- Increase brand awareness
- Develop new business
- Network with decision makers from major corporate law firms and other businesses

The IBA membership base comprises 100 per cent of the Legal500's UK top 50 law firms as well as almost 80 per cent of ALM's top 50 law firms, including Allen & Overy, Clifford Chance, DLA Piper, Eversheds LLP, SJ Berwin LLP, Clyde & Co, Jones Day, Bird & Bird and Irwin Mitchell to name but a few.

About the Conference

This event provides for unique opportunity for dispute resolution lawyers and in-house counsels from Western countries and CIS to discuss practical issues of cross-border litigation and international arbitration.

Another important feature of the conference is in addressing peculiarities of different jurisdictions and exchange of experience of how to deal with them.

Topics include

- Multi-jurisdictional proceedings involving European regulations
- Bankruptcy and International Arbitration: how to manage both
- Multi-party and parallel proceedings
- Enforcement of foreign judgments and arbitral awards
- Rules of Evidence in International Arbitration

Who will attend

Attendees will consist of heads and experts of corporate legal departments, corporate management, practicing lawyers and advocates, international arbitrators and judges as well as other representatives of the legal profession.

The IBA would be delighted to have you onboard as a sponsor so if you would like to discuss the opportunities listed in this document and how they will benefit your organization, please contact Oleksandra Egert on +380 (44) 492-88-48 or oegert@uba.ua.

Sponsorship opportunities

Non-law firms only

	Headline conference sponsor € 3,000	Associate conference sponsor € 2,000	Exhibitor € 700
Conference delegate passes (including ticketed socials)	2	1	
Sponsor logo on the cover of the online and final programmes	√		
Sponsor logo on the cover of conference programme	√		
Sponsor logo inside the online and final programmes	√	√	√
Sponsor logo on all IBA adverts used to promote the event	√		
Full page grayscale advert to be included in the final programme	√	√	
Prime spot for your display table	√	√	√ – headline and primary sponsor have first pick
Sponsor logo to appear on the conference holding slide used before and in between sessions	√		
Sponsor logo to appear on signage at conference social events	√		
Sponsor logo to appear on main conference signage	√	√	
Sponsor logo and link to appear on the conference website	√	√	
Sponsor logo, link and company description on the sponsorship section of the conference website	100 words	50 words	√
Opportunity to distribute a gift to the delegates during registration	√	√	

Sponsorship opportunities

	Associate social event sponsor € 1,700	Conference reception sponsor € 1,300	Luncheon and refreshment break sponsor € 800
Conference delegate passes (including ticketed socials)	2	1	1
Tickets to the conference reception for guests	1	2	
Full page grayscale advert to be included in the final programme	√		
Sponsor logo to appear inside online and final programmes	√	√	√
Sponsor logo on the conference website	√	√	√
Sponsor logo, link and company description on the sponsorship section of the conference website	100 words	50 words	
Opportunity to distribute a gift to delegates during registration	√		
Sponsor logo on signage at the conference reception	√	√	
Sponsor logo on signage at the luncheon and refreshment breaks	√		√

Sponsorship booking form

Please complete and return to Oleksandra Egert at oegert@uba.ua
or fax on +380 (44) 492-88-48.

Please indicate which package you wish to book:

Headline conference sponsor	<input type="checkbox"/> € 3,000
Associate conference sponsor	<input type="checkbox"/> € 2,000
Associate social event sponsor	<input type="checkbox"/> € 1,700
Conference reception sponsor	<input type="checkbox"/> € 1,300
Luncheon and refreshment break sponsor	<input type="checkbox"/> € 800
Exhibitor	<input type="checkbox"/> € 700

Invoicing details (please complete as you want it to appear on the
invoice – note all fields MUST be completed)

Client name

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City

Postcode

Contact

Telephone

E-mail

Fax

VAT number

I certify that I am authorized to sign this application and enter into this contract for advertising, exhibition space and sponsorship on behalf of the above named client.

Authorized signature

Date

Print name