



HILTON
KYIV

• 29 MAY 2020

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IT LAW CONFERENCE

PARTNERSHIP OPPORTUNITIES



IT LAW CONFERENCE

KYIV
29 MAY 2020

Dear Colleagues!

We have the pleasure to offer you to consider partnership in the unique event for Ukraine — **IT Law Conference** that will take place on **29 May 2020** in Hilton Kyiv Hotel.

What is special about this conference?

- Supported by the International Bar Association (IBA)
- Only professional speakers, only relevant and useful information
- An unprecedented concentration of specialists — more than 300 participants
- New solutions and tools that will drive your business

Why it is a good choice to support the event?

- Leading profile media support the event
- The event has earned a solid reputation on the market
- Your logo will accompany all announcements and layouts of the event
- You will get additional opportunities to promote your brand among the IT community

What's at the end?

- You will be happy with your decision to support the IT Law Conference

For more information on the event and partnership opportunities, please contact the UBA Secretariat at tel: +380 (44) 492-88-48, e-mail: forum@uba.ua. Contact person — **Victoriia Dotsenko**.



IT LAW CONFERENCE

KYIV
29 MAY 2020

SOME FACTS ABOUT THE EVENT

2016-2019 participation

Top Managers /
Founders

399

In-house lawyers

379

Legal adviser

240

Judges / Scientists /
Politicians

24

Geography of participants and speakers



GENERAL PARTNER

UAH 100.000



IT LAW CONFERENCE

PARTNER'S LOGO PLACEMENT



Logo with a hyperlink on the event webpage



Logo on badges



Logo on the general slides of the event



Watermark with logo on the event photos



Logo on the event banner and related printed materials



Logo on the cover and inside the event brochure

PROMO



Presenting branded materials and gifts for the participants



Distributing promo materials at the event



Advertisement in the event brochure (1 page)



Branded post release in the UBA Newsletter



Posting information about the partner on Facebook page and the UBA post-releases of the event



Possibility to place corporate stand



Demonstration of partner's promo video (up to 2 minutes) or branded slide during coffee breaks



Posting partner's video comment on Facebook page of the event



Possibility to publish an issue-related interview on the web site of the event



Your ideas on other PR and promo activities (upon approval with organizers)

PR

ADDITIONAL OPPORTUNITIES



Participation of 3 representatives free of charge



Other representatives enjoy 20% discount



Priority banner placement



Table reservation at the reception

SESSION
PARTNER

UAH 45.000



IT LAW CONFERENCE

PARTNER'S LOGO PLACEMENT



Logo with a hyperlink on the event webpage



Logo on badges



Logo on the general slides of the event



Watermark with logo on the event photos



Logo on the event banner and related printed materials



Logo on the cover and inside the event brochure

PROMO



Presenting branded materials and gifts for the participants



Distributing promo materials at the event



Advertisement in the event brochure (1/2 page)



Branded post release in the UBA Newsletter



Posting information about the partner on Facebook page and the UBA post-releases of the event



Possibility to place corporate stand

PR



Demonstration of partner's promo video (up to 2 minutes) or branded slide during coffee breaks



Posting partner's video comment on Facebook page of the event



Possibility to publish an issue-related interview on the web site of the event



Your ideas on other PR and promo activities (upon approval with organizers)

ADDITIONAL OPPORTUNITIES



Participation of 2 representatives free of charge



Other representatives enjoy 15% discount



Banner placement



Table reservation at the reception

PARTNER

UAH 35.000



IT LAW CONFERENCE

PARTNER'S LOGO PLACEMENT



Logo with a hyperlink on the event webpage



Logo on badges



Logo on the general slides of the event



Watermark with logo on the event photos



Logo on the event banner and related printed materials



Logo on the cover and inside the event brochure

PROMO



Presenting branded materials and gifts for the participants



Distributing promo materials at the event



Possibility to place corporate stand



Your ideas on other PR and promo activities (upon approval with organizers)

PR



Advertisement in the event brochure



Demonstration of partner's promo video (up to 2 minutes) or branded slide during coffee breaks



Branded post release in the UBA Newsletter



Posting partner's video comment on Facebook page of the event



Posting information about the partner on Facebook page and the UBA post-releases of the event



Possibility to publish an issue-related interview on the web site of the event

ADDITIONAL OPPORTUNITIES



Participation of 2 representatives free of charge



Two other representatives enjoy 15% discount



Banner placement



Table reservation at the reception

PARTNER OF EVENING RECEPTION

UAH 40,000



IT LAW CONFERENCE

PARTNER'S LOGO PLACEMENT



Logo with a hyperlink on the event webpage



Logo on badges



Logo on the general slides of the event



Watermark with logo on the event photos



Logo on the event banner and related printed materials



Logo on the cover and inside the event brochure

PROMO



Presenting branded materials and gifts for the participants



Distributing promo materials at the event



Possibility to place corporate stand



Your ideas on other PR and promo activities (upon approval with organizers)

PR



Advertisement in the event brochure



Demonstration of partner's promo video (up to 2 minutes) or branded slide during coffee breaks



Branded post release in the UBA Newsletter



Posting partner's video comment on Facebook page of the event



Posting information about the partner on Facebook page and the UBA post-releases of the event



Possibility to publish an issue-related interview on the web site of the event

ADDITIONAL OPPORTUNITIES



Participation of 2 representatives in the reception free of charge



Welcoming address to the participants



Banner placement at the reception venue



Table reservation at the reception