



ALL-UKRAINIAN PUBLIC ORGANIZATION
«UKRAINIAN BAR ASSOCIATION»

INTERCONTINENTAL



21 FEBRUARY 2014
InterContinental Kyiv

X ANNUAL
LEGAL
FORUM

**DEVELOPMENT OF LEGAL
SERVICES MARKET
IN UKRAINE – 2014**

SPONSORSHIP OPPORTUNITIES



DEAR SIRS,

Ukrainian Bar Association (UBA) has the pleasure to invite you to participate in the key event for legal business managers, counsels and business development experts — **X Annual Legal Forum — Development of Legal Services Market in Ukraine.**

This forum serves as an attribute to the successful start of each year for the leading law firms managers and partners, BD consultants and everyone interested in the development of legal services market in Ukraine.

Traditionally, the focus of the forum will be drawn to the outcomes of the past year and analysis of trends in the legal market in 2014. Moreover, experts will outline the events and developments that will affect the legal market during the year. This year, experts will also consider in-house features of law firm management and upcoming business and legislative challenges that might influence the legal market of the country.

The participants and speakers of the forum include prominent lawyers of the country, partners and managers of law firms and consulting companies, chiefs of legal departments of leading companies and foreign experts. Each year the forum proves to be one of the most successful and resonant events of the Ukrainian Bar Association.

We kindly welcome you to support the **X Annual Legal Forum — Development of Legal Services Market in Ukraine as its partner.** We sure that your support will contribute considerably to the event organization and brings added value to the image of your brand.

By inviting you to become a partner of this event, we offer your company a little more than usual partnership. Thus, the Annual Legal Forum “Development of Legal Services Market in Ukraine” has already become one of the most important legal events of the year, reaching far beyond Ukraine. This is clearly evidenced by the number and diversity of participants from all over the CIS.

For further information regarding the partnership opportunities please contact the UBA Secretariat.

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SPONSORSHIP OPPORTUNITIES FOR CONFERENCE PARTNERS

	GENERAL PARTNER EUR 5 000	PARTNER EUR 2 500	EXHIBITOR EUR 1 500
Advertisement in the conference brochure with indication of the partnership status	1 page	1/2 page	—
Logo on the conference brochure cover	✓	—	—
Logo on the conference banner with indication of the partnership status	✓	✓	—
Logo on the UBA web-site (conference page) with indication of the partnership status and information about the company	100 words	50 words	—
Inclusion of advertisement materials to the conference hand-out materials	✓	✓	✓
Logo with indication of the partnership status in advertisement materials	✓	✓	—
Placement of the company's banner in the conference hall	✓	✓	✓
Free participation for partner representatives	2 persons	1 person	—
Placement of advertising materials in the UBA Newsletter	1 page	1/2 page	—
Mentioning in conference post-releases with indication of the partnership status	✓	✓	—
Logo on slide to be demonstrated before the forum and between the sessions	✓	—	—
Logo on the forum handbag	✓	—	—
Possibility to present a gift with a corporate logo for the participants at the registration desk	✓	—	—



SPONSORSHIP OPPORTUNITIES FOR CONFERENCE RECEPTION PARTNERS

	SOCIAL EVENTS PARTNER EUR 2000	RECEPTION PARTNER EUR 1500	DINNER AND COFFEE-BREAK PARTNER EUR 1000
Invitation to the evening reception for partner's guests	2 guests	1 guest	—
Advertisement in the conference brochure with indication of the partnership status	1/2 page	—	—
Logo with indication of the partnership status in the conference brochure	✓	✓	✓
Logo on the UBA web-site (conference page) with indication of the partnership status and information about the company	50 words	25 words	—
Possibility to present a gift with a corporate logo for the participants at the registration desk	✓	—	—
Logo on the reception banner with indication of the partnership status	✓	✓	—
Logo on the dinner/coffee-break banner with indication of the partnership status	✓	—	✓
Placement of advertising materials in the UBA Newsletter	1/2 page	—	—
Placement of the company's banner in the reception hall	✓	✓	—
Placement of the company's banner in the dinner/coffee-break hall	✓	—	✓
Mentioning in conference post-releases with indication of the partnership status	✓	✓	—