



UKRAINIAN BAR ASSOCIATION

KIEV ARBITRATION DAYS 2012: THINK BIG!

15-16 November 2012

RADISSON BLU HOTEL

SPONSORSHIP OPPORTUNITIES



DEAR SIRs,

Ukrainian Bar Association has the pleasure to offer you to become a partner of the second international conference “KIEV ARBITRATION DAYS 2012: Think Big!” to be held on 15-16 November 2012 in Kiev.

For two days, leading experts from around the world will discuss the most topical and complicated issues in international arbitration, an area closely related to international business and cross-border transactions.

The outcomes of the last year have proved that this event is extremely relevant and up-to-date. Leading international experts have expressed great interest in this conference having the idea of exploring new jurisdiction and sharing the best international practices with Ukrainian colleagues.

The two-day conference program was designed to include the most complicated and burning issues of international arbitration that will be followed by a comprehensive analysis of investment arbitration lifecycle – from preparation for arbitration to enforcement of arbitral awards.

The conference will attract plenty of leading professionals in commercial arbitration and dispute resolution from Ukraine and abroad, arbiters, state officials and lawyers practicing in commercial arbitration.

Ukrainian Bar Association encourages you to get familiar with the sponsorship opportunities of a general partner, partner, session partner and reception partners, developed in accordance with the up-to-date international practice.

We believe that your support of the international conference “KIEV ARBITRATION DAYS 2012: Think Big!” becomes a significant investment in a positive image of your company and brings useful business contacts and information.

For more information about partnership opportunities, please contact Iya Savchenko by phone: +380 (44) 492-8848 or e-mail: conference@uba.ua.



SPONSORSHIP OPPORTUNITIES FOR CONFERENCE PARTNERS

	GENERAL PARTNER	PARTNER	SESSION PARTNER
Advertisement in the conference brochure with indication of the partnership status	1 page	1/2 page	1/4 page
Logo on the conference brochure cover	✓	✓	—
Logo on the conference banner with indication of the partnership status	✓	✓	✓
Logo on the UBA web-site (conference page) with indication of the partnership status	✓	✓	✓
Inclusion of advertisement materials to the conference hand-out materials	✓	✓	—
Logo with indication of the partnership status in advertisement materials	✓	✓	✓
Placement of the Company's banner in the conference hall	✓	—	—
Free participation for partner representatives	2 persons	1 person	—
Conference registration fee discount	20%	15%	20% for 3 representatives
Placement of advertising materials in the UBA Newsletter magazine	1 page	1/2 page	1/4 page
Mentioning in conference post-releases with indication of the partnership status	✓	✓	✓
Mailshot of advertising materials through the conference participants list	2 mailings	—	—
Diploma with indication of the partnership status	✓	✓	✓
PRICE	EUR 3 000	EUR 1 500	EUR 1 200

SPONSORSHIP OPPORTUNITIES FOR CONFERENCE RECEPTION PARTNERS

	EVENING RECEPTION PARTNER	COFFEE-BREAK PARTNER
Logo on the event banner with indication of the partnership status	✓	✓
Logo on the UBA web-site (conference page) with indication of the partnership status	✓	✓
Distribution of advertising materials in the conference venue	✓	✓
Mentioning in conference post-releases with indication of the partnership status	✓	✓
Welcoming address to the reception participants	✓	—
Diploma with indication of the partnership status	✓	✓
PRICE	EUR 1 500	EUR 500