

UNITED24



The official fundraising platform of Ukraine launched by President Zelenskyy.

Donations from over 120 countries.

100% of funds go to special charity accounts of the National Bank of Ukraine, linked to separate Ministries in Charge, covering verified needs with no operational fees.

The reports on the funds raised and spent are updated weekly. Deloitte Ukraine, part of Deloitte's global network and one of the Big Four accounting firms, audits procurement.

UNITED24 Ambassadors



IMAGINE DRAGONS,
POP ROCK BAND



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SINGER, ACTRESS



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GLOBE NOMINEE



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VIKING STAR



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THE RECORD-BREAKING
ASTRONAUT



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YALE UNIVERSITY



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WINNER

UNITED24 Ambassadors



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ECONOMIST, PUBLICIST



PAUL NURSE,
GENETICIST, NOBEL LAUREATE
IN PHYSIOLOGY OR MEDICINE



MAY-BRITT MOSER,
NOBEL PRIZE LAUREATE IN
PHYSIOLOGY OR MEDICINE



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ADVENTURER,
TV PRESENTER



MISHA COLLINS,
ACTOR



ELINA SVITOLINA,
TENNIS PLAYER



IVANNA SAKHNO,
ACTRESS



EDVARD MOSER,
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PHYSIOLOGY OR MEDICINE



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FOOTBALLER,
ARSENAL FULL BACK



RICHARD BRANSON,
BILLIONAIRE
PHILANTHROPIST



JOSÉ ANDRÉS,
FOUNDER OF WORLD CENTRAL
KITCHEN, CHEF AND
RESTAURATEUR



MARK STRONG,
ACTOR



MICHEL HAZANAVICIUS,
DIRECTOR, OSCAR WINNER

UNITED24 SUMMIT

THE POWER OF UNITY



UNITED24 partners

UNITED24

Deloitte. **BALENCIAGA** **Uber**

AstraZeneca  **VISA**  **Pfizer**

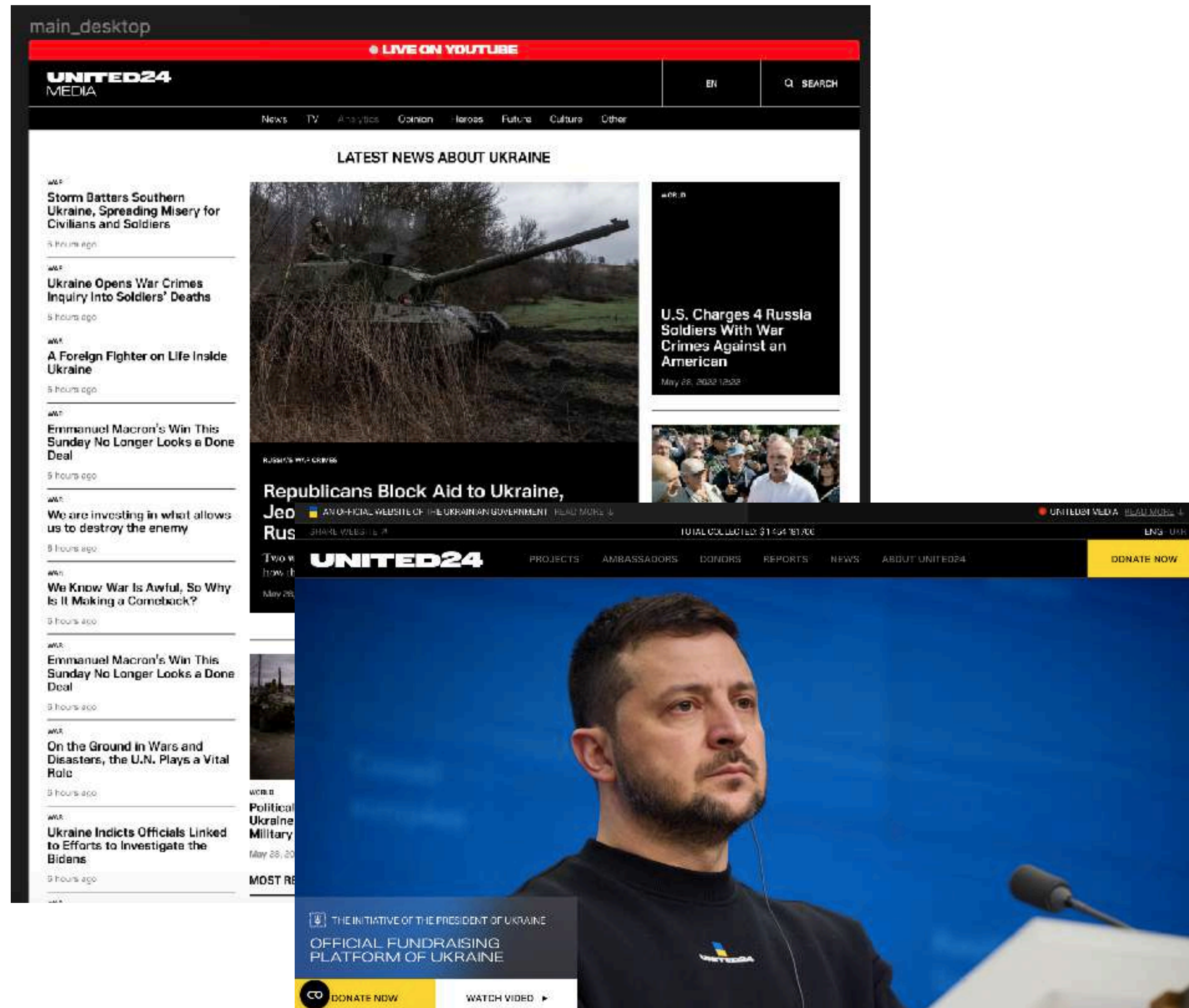
Schneider  **Electric**  **JYSK** **PANDORA**

FONDATION  **Carrefour**  **grammarly**

  **Microsoft**  **Direct Relief**  **BAYER**

 **Spotify**  **BANG & OLUFSEN**  **<epam>**

Digital ecosystem UNITED24



≈ 75mln

 unique accounts / month



JOE FROM TEXAS



RICHARD BRANSON



ALIONA AND LILY

➤ **Uber** ➤

How does it work?

Donors choose 1 of 5 directions of support: **Medical Aid, Education and Science, Humanitarian Demining, Rebuild, or Defence.** Donors can support the chosen direction in general. Or **we can make a custom proposal with an object related to their CSR strategy or area of operations and DNA.**

Examples of purchases:



ARMTRAC 400 DEMINING VEHICLE



240 AMBULANCES THAT WORK AS
HOSPITALS ON WHEELS



29 BRIDGES IN DE-OCCUPIED REGIONS
REBUILT WITH UNITED24 DONORS



Uber: Keep Ukraine Moving

A partnership with the global office of Uber. UNITED24 was integrated into the Uber app in 19 countries: USA, Canada, across Europe, and United Kingdom.

\$5,000,000 has been transferred towards ambulances.

[Uber site](#) / [UNITED24 site](#)

UNITED24



There were a lot of wounded.

UNITED24

<https://www.instagram.com/reel/DKhffkvt7Xe/?igsh=MWxmMW0ydno4c3BpcQ==>

ROI with Impact Investment:

- Capital efficiency
- Reputation ROI
- Long-term security ROI



\$1 451 181 706

"Your money is not charity.
It is an investment in the global security
and democracy that we handle in the most
responsible way."

The President of Ukraine,
Volodymyr Zelenskyy

We invite you to co-author
Ukraine's recovery.
Choose a project. Name it.
Launch it with us.



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THE POWER OF FREEDOM

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