



EU legislation and standard frameworks for:

- personal data protection,
- cybersecurity
- and for data in the cloud

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Personal Data Protection

EU Data Protection draft Regulation



1995 Directive vs Proposed EU Draft regulation : main principles



Directive

Draft Regulation EP

Draft Regulation council

Notice and consent:

key principles but no set
of operational tools

Accountability + risks' assessment

Transparency and fair use.

Key issue on profiling and
further use of data

Concrete implementation of
innovative tools ?

Why a new regulation ?

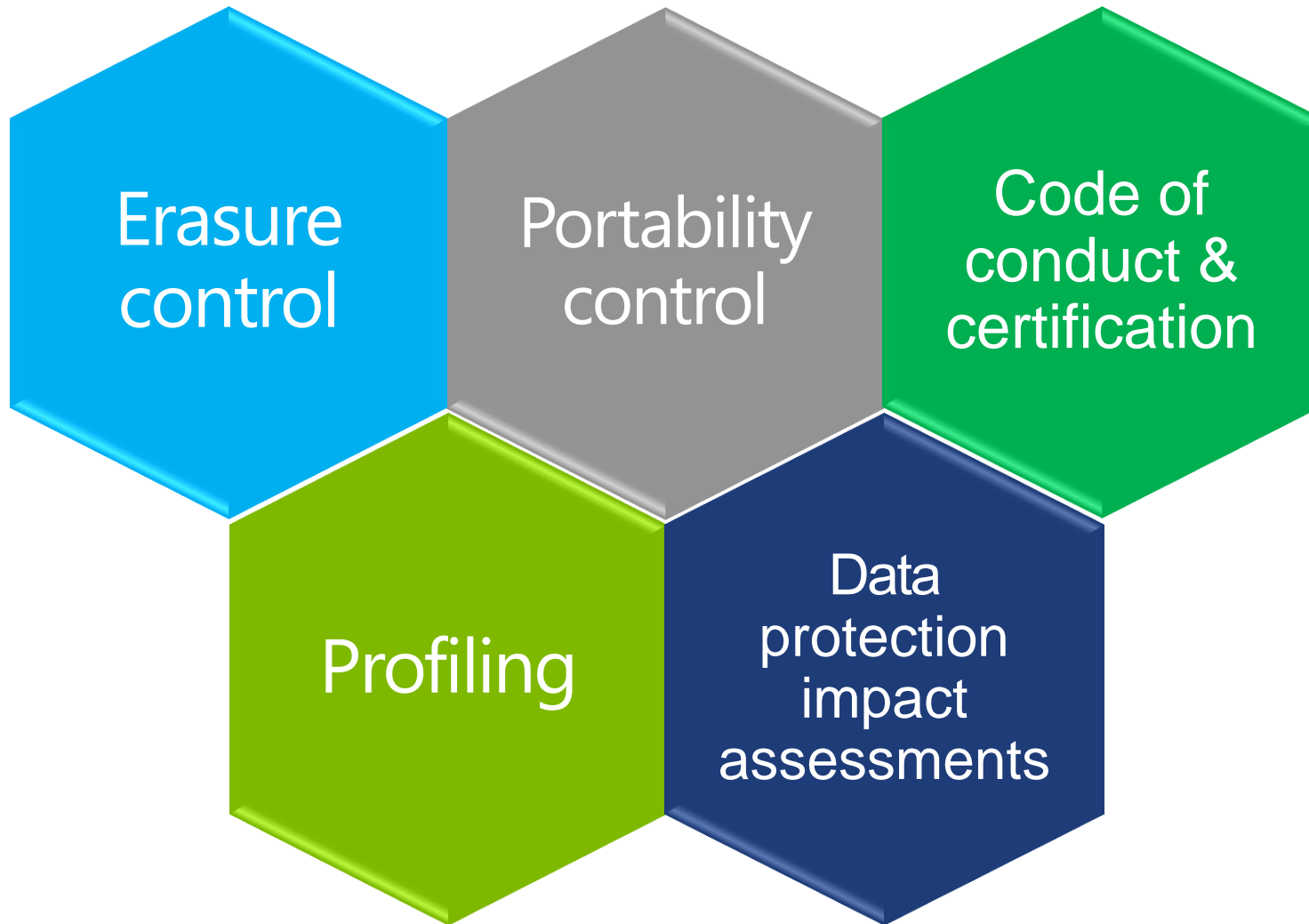
A “notice and consent” principle not really fitting digital world’s data protection challenges

Diverging national transpositions do no longer suit a basic need to frame online activities

The need for a more comprehensive and flexible assessment of privacy risks



New concepts proposed in the EU Draft regulation



Cybersecurity

EU draft NIS Directive



Network and Information Security Directive

Critical Years for European Cybersecurity to Come.

Portuguese Cybersecurity Law **German Cybersecurity Law** **Safe harbor review**
Microsoft believes regulation plays a critical role in the realm of cybersecurity & welcomes the Commission initiative.
Cyber Security Strategy **European Cloud Strategy** **eID regulation**

Latvian Cybersecurity Law **NIS Directive** **Danish Cybersecurity Law**
Open discussion with industry Focus on critical infrastructure (reduction of scope) Introduction of single point of contact Removal of Delegated Acts
Dutch Cybersecurity Law **Polish Cybersecurity Law** **Czech Cybersecurity Law**
French Cybersecurity Law

Telecom package **Croat Cybersecurity Law**
Focus on risk management & prioritization central to the success of the Directive.
Lithuanian Cybersecurity Law **Estonian Cybersecurity Law** **Data Protection Package Review**

Questions remained:

- Are public administrations included?
- How will Member States cooperate?
- How to preserve voluntary exchange of information?
- How to best make use of international standards?
- How to ensure maximum harmonization across the EU, globally and with other legislative proposals?

Potential Challenges with Current Direction

Making the perfect be the enemy of the good

Broad regulatory scope + minimum harmonization = uneven cybersecurity patchwork for Europe

Broad regulatory scope + limited security resources = less security.

Broad regulatory scope + incident reporting = data protection concerns



What does it mean for European cybersecurity

Harmonization will be critical

Opportunity Lost:
Lowest Common
Denominator

Rising Baselines:
stronger risk
management, analysis,
readiness, response,
and cross-border
collaboration

**Common Operational
Understanding:**
Building on baselines
to include sharing of
strategic assessments
and enhanced public-
private cooperation.

Optimum scenario:
EU cybersecurity
shield



Cloud Standards

ISO 27018



ISO 27018

The first international standard for privacy in the cloud

ISO 27018 is a new international standard for the protection of personal data in cloud, based on EU data protection laws. It has been published on July 30 2014. Contributors from 14 countries and 5 international organisations.

An efficient alternative to customer audits

ISO 27018 compliance can be assessed and certified by independent 3rd parties through an audit. This can facilitate the verification of compliance with applicable laws and regulations for the protection of personal data by customers in a few seconds.

ISO 27018 compliant cloud services are easy to assess and compare

ISO 27018 requires the cloud service provider to establish several transparency measures regarding its policies for the protection of personal data, such as the data retention period once contract has terminated. This transparency information is then readily available for customers.

ISO 27018 can facilitate compliance of customer with obligations under EC/95/46

ISO 27018 provides appropriate technical and organizational measures to protect personal data, in implementation of article 17.1 of the directive EC/95/46.

A cloud service provider complying with ISO 27018 can be presumed to have provided sufficient guarantees in respect of the protection of personal data, as required by article 17.2 .

ISO 27018 – Born in the Cloud



Key Principles - Cloud providers must:

Not use data for advertising or marketing unless express **consent** is obtained

Be **accountable** to determine if customer data was impacted by a breach of information security

Be **transparent** about data location and how data is handled

Communicate to customers and regulators in the event of a breach

Provide customers with **control** over how their data is used

Have services **independently audited** for compliance with this standard

